Missouri Department of Transportation



2309 Barrett Station Road Ballwin, MO 63021 (314) 301-1440 Fax (314-301-1437 www.modot.org

Ed Hassinger, District 6 Engineer

SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below.

Title: 7-06081003 Marketing/Advertising for Missouri Department of

Transportation District 6, St. Louis with the St. Louis Post-Dispatch

Description: The Missouri Department of Transportation District 6, St. Louis has

determined that only one source can provide the marketing and advertising in print for the Missouri Department of Transportation District 6, St. Louis

for its intended market. This market is through the St. Louis Post-Dispatch. To our knowledge, the St. Louis Post-Dispatch is the only medium that can provide the scale of advertisement to the intended target market with the expected advertisement. Advertising related to this marketing campaign will exceed \$25,000 cumulatively. A contract to purchase the above advertising packet may be executed with the St. Louis

Post-Dispatch after October 3, 2007.

Marketing/Advertising to include, but not limited to the following: 20-page full color, glossy tabloid insert distributed to 430,000+

web page on www.stltoday.com

home deliver polybag sleeve announcements

advance placement of insert

Issues with this purchase may be directed to Athena Nance at

(314) 301-1440 or athena.nance@modot.mo.gov by October 3, 2007

Contract Period: after October 3, 2007 through January 31, 2008.

Renewal Options: None

Agency: Missouri Department of Transportation

Supplier: St. Louis Post-Dispatch

Buyer: Athena Nance

Phone Number: 314-301-1440

Email: athena.nance@modot.mo.gov

Posting Date: September 20, 2007

Response Date: October 3, 2007